

FOR IMMEDIATE RELEASE

SecurID Inventor Launches Universal Secure Registry Company

Kenneth Weiss Brings Computer Security Expertise to Mobile Payment Industry

Newton, Mass. – March 8, 2011 – [Kenneth Weiss](#), founder and CEO of Security Dynamics Technologies Inc., now RSA, the Security Division of EMC, and inventor of SecurID, a world standard for personal identity authentication for computer access security, today announced his most recent business endeavor—Universal Secure Registry™ LLC (USR). USR is an enabling [mobile payment](#) technology and [identity authentication](#) company that is poised to further the advancement of a cashless society.

“Universal, secure, and undefeatable personal identification is the cornerstone to enabling the commerce, transactions, and exchanges of information in our increasingly complex digital world,” said Kenneth Weiss, CEO and founder, USR. “The transformational patents we hold relating to personal identification, authentication, and mobile phone applications directly and uniquely address the security issue haunting the mobile payment industry.”

USR was established to create the preeminent secure, trusted universal electronic repository for personal, private, and sensitive information that is managed and controlled by the securely identified individual owner of the information. USR technology will act as an individual’s trusted agent in a variety of activities dependent on personal identification including: mobile payments and funds transfer, financial transactions, computer/network access, physical access, electronic form filing and related automated update of remotely distributed information.

An internationally recognized authority, spokesperson, author, and inventor, Dr. Weiss has twenty-two (22) U.S. patents and numerous foreign patents to his credit. He has several new seminal patents issued, with priority dates going back to 2001, and others pending to address identity theft, secure financial transactions (eliminating multiple credit cards), and a substantially improved replacement for the SecurID card/fob.

About Universal Secure Registry LLC

Universal Secure Registry™ LLC (USR) is an enabling-technology company that holds a series of new personal identification, authentication, and mobile phone transaction application patents invented by Kenneth Weiss. More than 100 million people, Fortune 500 companies, governments, and banks in 30 countries rely on computer security systems and SecurID tokens designed and patented by Weiss. USR technology provides a secure, remote universal electronic repository for personal, private, and sensitive

information; integrating the convenience of a mobile phone with the security of a remote server to act as a trusted agent for personal transactions including mobile payments and funds transfer. The USR [electronic wallet](#) uses near field communication (NFC) and Bluetooth. It is the only mobile transaction technology that does not transmit sensitive information from or store exploitable information in the mobile device. Leveraging its patented [3+ FACTOR SECURITY™](#) system, USR's proprietary enabling identification technology designed for smart phone applications is available to third parties for licensing. USR was established in 2000 and is based in Newton, Massachusetts. <http://www.USRID.net>

SecurID is a trademark of RSA, the Security Division of EMC.

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